



Partner Data sheet

Date: November 2022

Contact: see below

PARTNER: Journey North

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Site overview:

Journey North is a non-profit organization that was established in 1994 to track migratory species, their seasons, share the collected data. *Since 1994, Journey North has evolved to take advantage of new technology and emerging environmental challenges. Today, climate change and habitat loss threaten many migratory species. Journey North will continue to evolve to meet these challenges.*

In 2019, the Journey North program was acquired by the University of Wisconsin–Madison Arboretum. This move represented an exciting crossroads for Journey North. The UW–Madison Arboretum focuses on ecologically sustainable relationships between people and the land through integrative, innovative, and collaborative science, stewardship, education, and public engagement. Citizen science programs, like Journey North, blend these approaches perfectly. Journey North is an intercontinental program that brings together people from across North America.

Procedure to Volunteer:

There are many ongoing projects to participate in, for example, reporting sightings of Monarch butterflies, in all stages of life. This data is gathered and entered into the online database system at <https://journeynorth.org>

Current/Ongoing, Seasonal, Upcoming opportunities:

All projects can be accessed at <https://journeynorth.org>